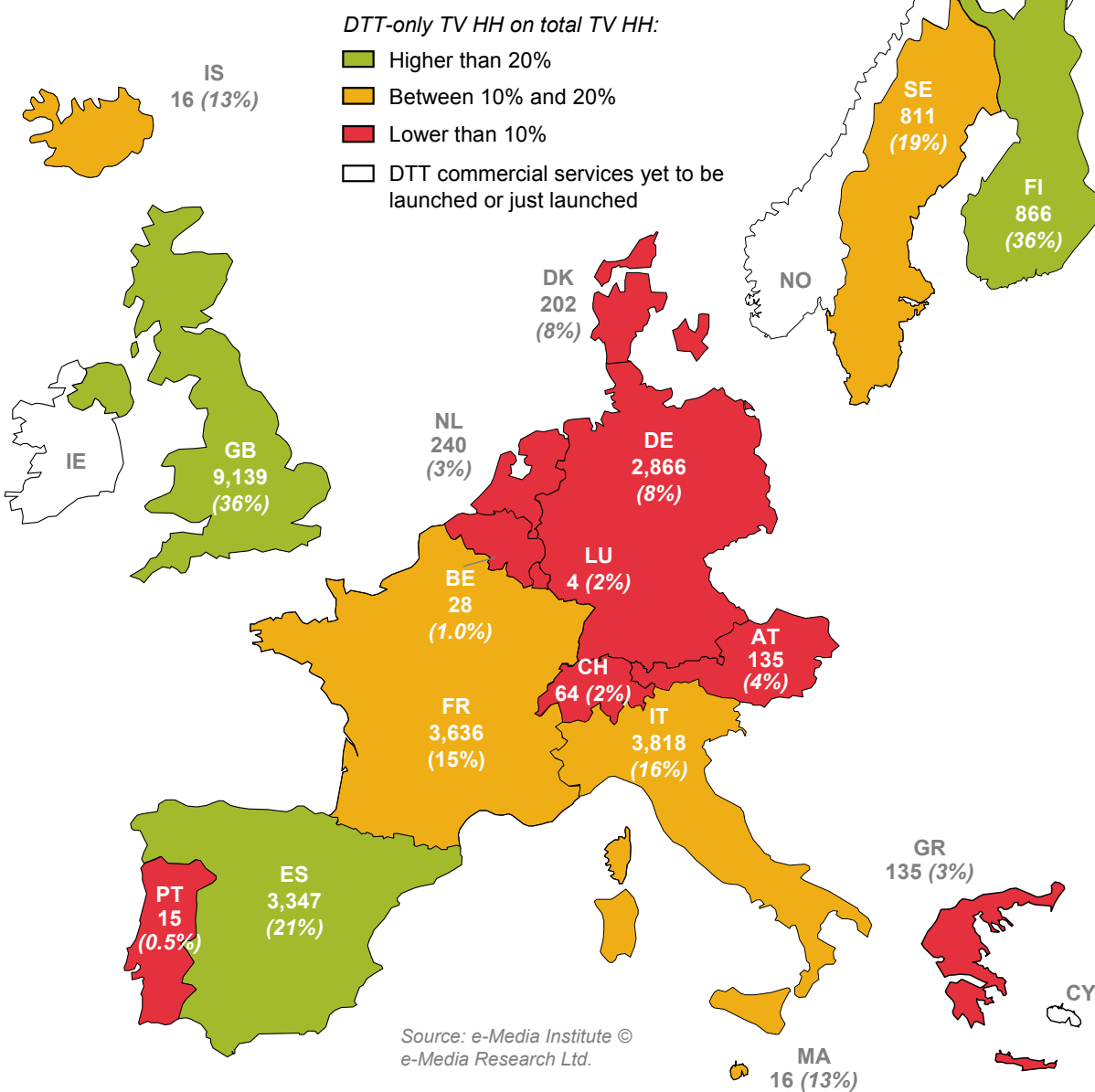
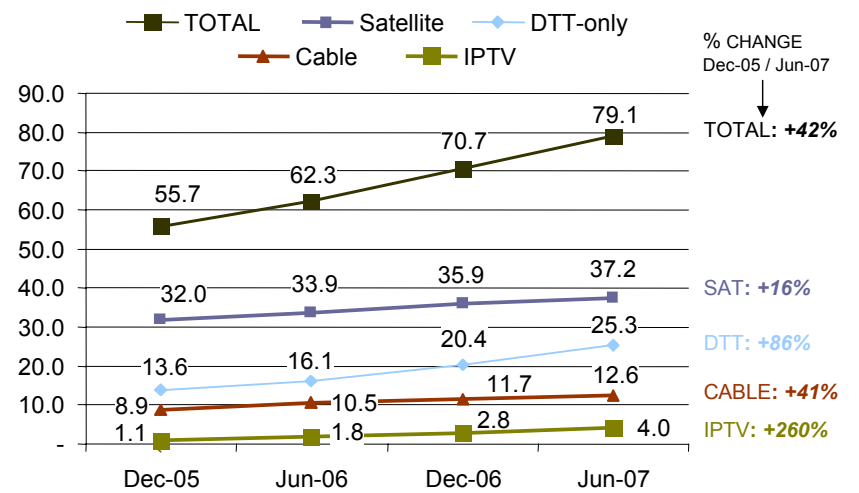


EUROPEAN DTT MARKET MAP (WESTERN EUROPE) – November 2007

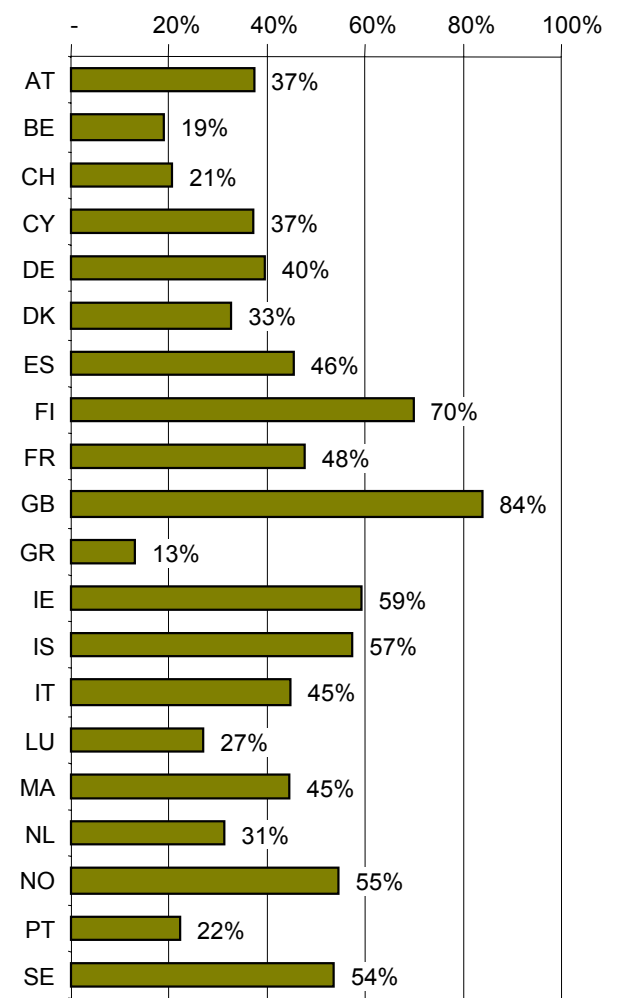
DTT-ONLY HOUSEHOLDS IN WESTERN EUROPEAN COUNTRIES AS OF JUNE 2007
(in thousands and in % of total TV households)



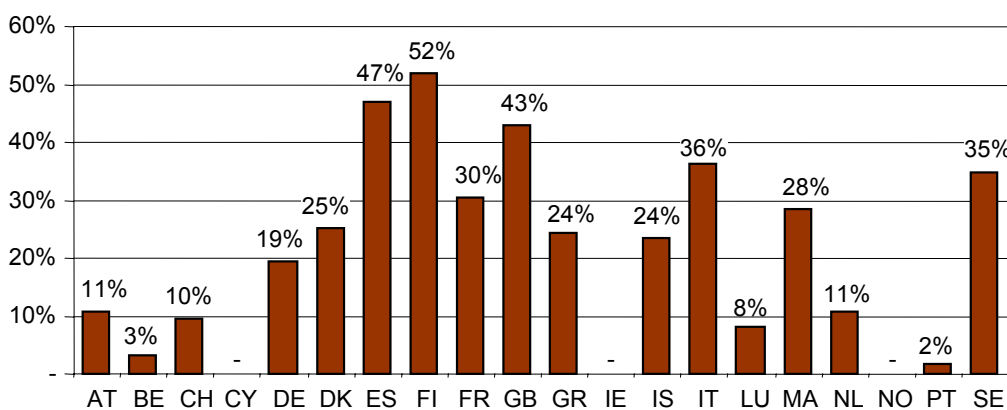
DIGITAL TV HOUSEHOLDS BY PLATFORM IN WESTERN EUROPE 2005 - 2007 (in millions)



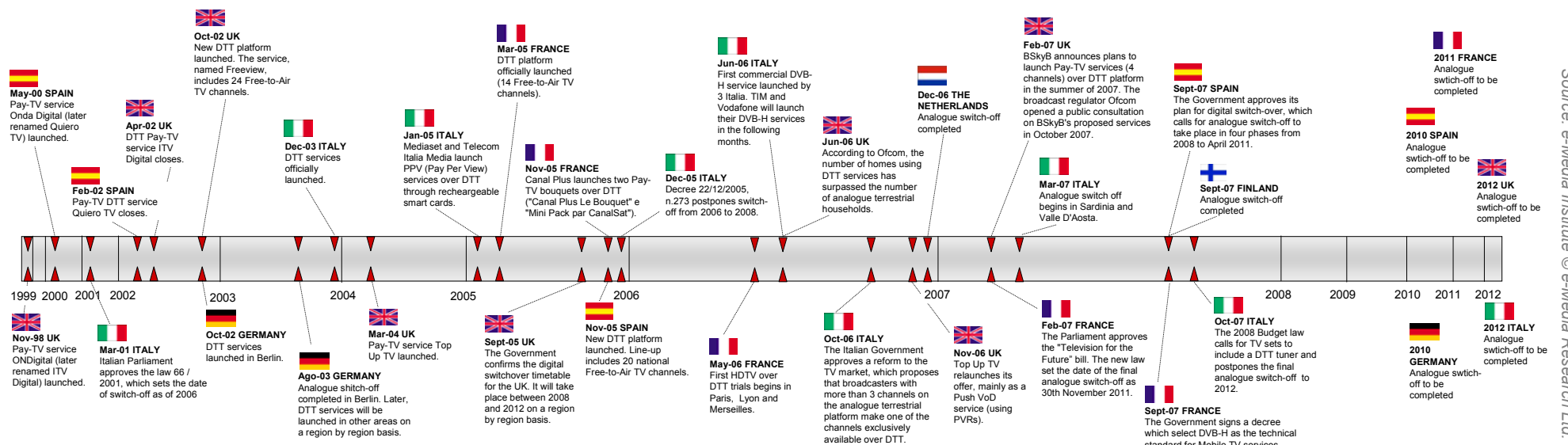
PENETRATION OF DIGITAL TV IN WESTERN EUROPEAN COUNTRIES AS OF JUNE-07 (in % of total TV households)



PENETRATION OF DTT-ONLY HOUSEHOLDS ON TOTAL DIGITAL TV HOUSEHOLDS IN WESTERN EUROPEAN COUNTRIES AS OF JUNE-07 (in %)



DTT TIMELINE IN MAJOR WESTERN EUROPEAN COUNTRIES



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